

Would you like to earn additional income for your nursery or school for doing absolutely nothing ?



Telephone 01472 280181 EMail sales@kctphoto.co.uk

Would you like something different to the normal nursery or school photography ?

Why are we so different ?

- Male and female photographer attends every session.
- We specialise and enjoy working with children

But the biggest difference and why we average sales of £50 per family are:

- A mix of posed and natural photography against a modern white background
- Multi images – not just 1 or 2 poses but an average of 16 images (6 for schools) to choose from.
- No set packs – allow the parent to pick and choose.



KCT are different and specialise in children's photography. We do not sit on a stool and take one or two photographs of children sat down. We actually get to their level and get involved with the children where we take natural shots of them playing, talking to them and ultimately delivering shots that the parents love.

Every nursery/school we have photographed have had increased sales from KCT and because we do not offer fixed packs, allowing parents to pick and choose to form their own pack, our average sales per family is just under £50.

Our standard commission is 20%, although you tell us what commission you would like, and we estimate that for every 50 children you could be earning commission of £360 for simply providing an area for us to set up our backdrop and lights and a power point.



Within ten days of the photography session we will deliver the proof sheets and order forms to be handed out to parents. Ten days later we will collect all the order forms and payments from you and we aim to deliver all orders within fourteen days.

So, simply call 01472 280181 to book KCT Photography to photograph your nursery/school and earn money for doing nothing, other than provide us with an area of approximately 3 metres by 3 metres and a power point.

If your still not sure, give us a call and we'll visit your nursery so you can meet the photographers, view our portfolio and range of products.



However, you must act quickly. We only have a limited number of slots available as we do not sub contract any work out so don't waste any time – call 01472 280181 today !



# Who Are We ?

KCT Photography was formed in 2005 by Karen & Carl Thomas.

Carl Thomas trained at the Norwich School of Photography and was just one of 15% of students who gained the level 1 certification. He is qualified in portrait and wedding photography and is a qualified Master Photographer of the Master Photographers Association.

The Company is fully insured for public liability and professional indemnity and Carl Thomas has an enhanced CRB certification.

The Grimsby based studio undertakes around 250 portrait sittings a year and 30 weddings a year and is the official photographer at two of the leading wedding venues in North East Lincolnshire.

Our studio specialises in childrens photography with nearly 95% of sittings only involving children.

All photography is completed by Carl & Karen personally with no work sub contracted out and we will only handle one nursery/school a week to ensure that our high standards are maintained.

## We're Unique Why ?

Quite simply, we listen and deliver what our customers would like.

### Nurseries

We spend an average of ten minutes with every child and parents receive an average of 26 images to choose from.

We talk and play with the children and if any are uncomfortable then we let them watch and bring them back later in the day.

We carry a supply of wet wipes ensuring that faces are always clean.

We have fun !

We work on 40 children per day.

### Schools

Schools can have a wider range of ages whereby the older children are obviously easier to work with so we work on an average of 3 minutes per child.

Parents receive an average of 6 images to choose from.

We carry a supply of wet wipes ensuring that faces are always clean.

We have fun !

We work on 130 children per day.



## No Set Packs - Give Parents The Choice

An example of our order form is shown on the right. This allows parents to pick and choose what type and size of photographs they would like together with a range of photo gifts.

The only stipulation is that all parents must spend a minimum which is agreed between the school and ourselves. This is normally set around £20.

Payments can either be handled by ourselves or the nursery/school.

Parents may order directly with ourselves if preferred.

Commission is normally payable 30 days after completion of all orders and whilst our standard commission rate is 20%, this is negotiable. If you would like higher commission then the prices are adjusted accordingly.

Of course if you do prefer packs we can offer this instead of or in addition to our 'pick your own' order system.

## Image Enhancements

We will automatically and free of charge remove facial blemishes, scars, cuts, grazes etc.

Additionally, for 2011 optional image enhancements will be available such as:-

- Names printed on photographs giving personalisation.
- Spot colour
- Blending of images together
- Special image effects





Please use this form to order any photographs or photo gifts. You may also order by writing your order by email if you prefer.  
 The print sizes below are our most popular selling items. If you would like to order prints of any other sizes please call 01472 280181 for prices.  
 We are also able to offer a wide range of hand made frames, canvas prints and acrylic frames. call 01472 280181 for details and prices.

**PLEASE RETURN THIS ORDER FORM AND PAYMENT TO:-** We aim to complete and deliver all orders by . Orders placed before will be delivered by

If you miss this order deadline please do not worry. You may still order photographs by sending this form to KCT Photography at the above address

**IMAGES ON CD**  
 Images on CD are priced individually and come with copyright release.  
 If you wish to purchase more than 1 image the prices are:  
 Up to 5 images - £50 Up to 10 images - £75  
 Up to 15 images - £100 More than 15 images - £125



**MONTAGES**  
 Choose a large photograph and 3 smaller photos presented as an 8x10 print in a mount.  
 Larger sizes are available - please call for prices

Details	Price	Code	Qty	Code	Qty	Code	Qty	Code	Qty	Code	Qty	Code
10 x 8 Mounted Print	£											
10 x 8 Framed Print	£											
10 x 8 Loose Print	£											
8 x 6 Mounted Print	£											
8 x 6 Loose Print	£											
7 x 5 Mounted Print	£											
7 x 5 Framed Print	£											
7 x 5 Loose Print	£											
6 x 4 Loose Print	£											
8 x 10 Montage	£			Large Photo		Small Photos(3)						
8 x 10 Montage	£			Large Photo		Small Photos(3)						
Keyring (2 photos)	£											

## Typical Prices

10x8 Mounted Print	£ 7.50
10 x 8 Loose Print	£ 7.00
10 x 8 Framed Print	£ 45.00
8x6 Mounted Print	£ 6.50
8x6 Loose Print	£ 6.00
7 x 5 Mounted Print	£ 4.75
7 x 5 Loose Print	£ 4.00
7 x 5 Framed Print	£ 35.00
6 x 4 loose Print	£ 4.00
10 x 8 Montage	£ 28.50
Keyring (2 photographs)	£ 4.00
Fridge Magnet	£ 4.00
Drinks Coaster	£ 5.00
Jigsaw	£ 29.00
Mouse Mat	£ 20.00
Mug	£ 17.00
Pencil Case	£ 15.00
Acrylic Block	£ 45.00
Wall Plaque	£ 15.00
Money Box	£ 15.00
Cushion Cover	£ 15.00
Place Mat	£ 17.00
Image on DVD	£ 20.00 each
Images on DVD	£ 125 for all images

## Product Display & Posters

Approximately two weeks prior to our visit at your school/nursery we will deliver posters advertising the dates which you may display. In addition we will also deliver a product display pack which contains example prints and various examples of the photo gifts which are available. This product display pack enables parents to view products which increases sales and ultimately increases the commission that you receive.



## Interested ?

All we would require from yourselves is an area of approximately 3 metres square and a power supply.

To check availability or to discuss anything simply call 01472 280181.

We can also visit you to give a presentation, show you our work and explain how we work. You'll also then see how friendly and easy going we are !

Call 01472 280181  
 Text 0771 3075682  
 EMail sales@kctphoto.co.uk

## Still Not Sure ?

Visit our web site at [www.kctphoto.co.uk](http://www.kctphoto.co.uk) and view our fantastic children & baby galleries.

Call 01472 280181 and we'll answer any questions or arrange an appointment to visit you.

We can put you in touch with our existing schools & nurseries who'll tell you how great we are !



*Memories, That Last A Lifetime*



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