

Traffic Strategies & Signing Schedules

Every Event that attracts a large number of visitors needs a traffic strategy; this outlines how traffic will get to and from your event with the minimum of disruption to the locality and the local economy.

It is an important document that has some legal standing and is required by most Councils and the Local Highways Authority to prove competence in holding a public or private event.

A further requirement is that of a signing schedule, this is a plan that shows the Authority what signage will be used and where it will be placed to direct traffic to and from the event.

It must comply with legislation and can only be placed by properly trained persons.

Kent Events are extremely experienced in the writing of such strategies having written them for the Thanet 'Big Event' which attracted over 100,000 visitors over two days and the Bonfire and fireworks at Quex which has over 7000 visitors.